



72-HOUR LAUNCH LAB

DAY #2

**CREATE YOUR PREDICTABLE &
REPEATABLE SALES SYSTEM**

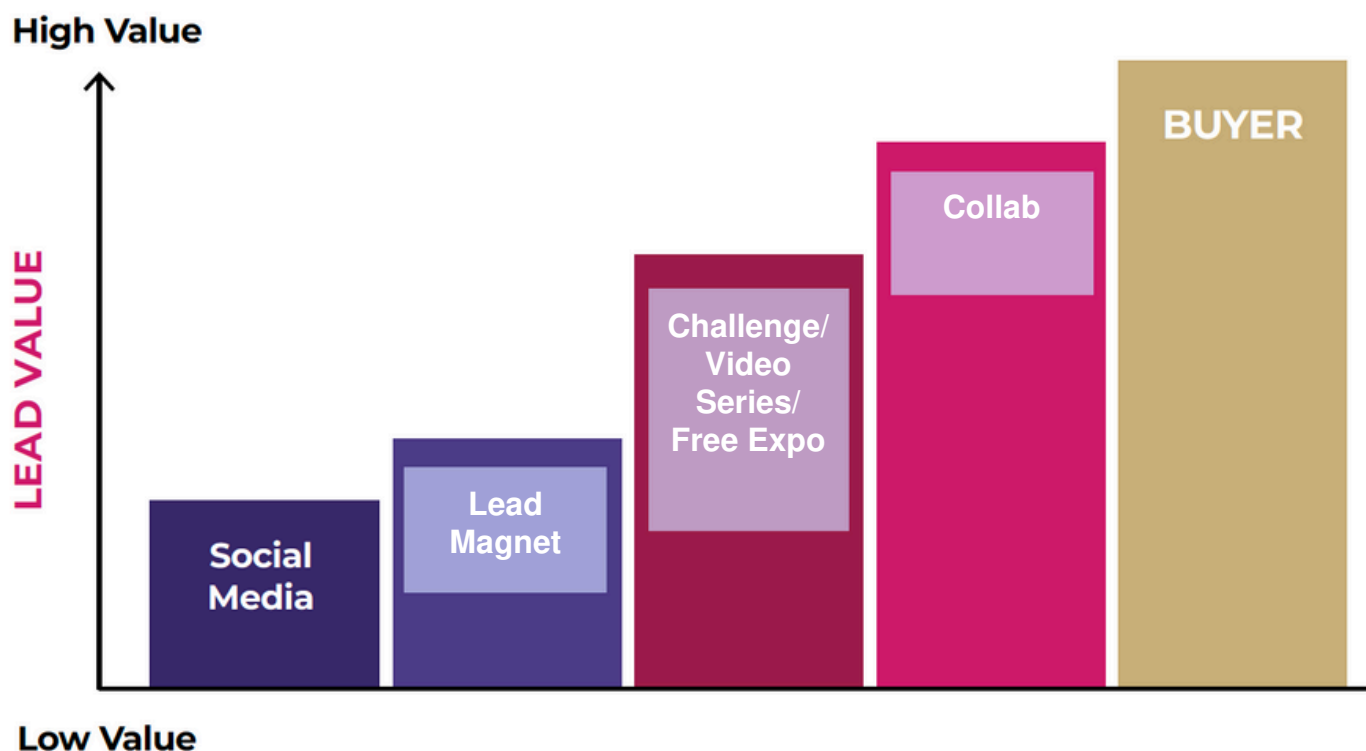


DELIVER YOUR

GENIUS

DAY 2: YOUR SALES SYSTEM

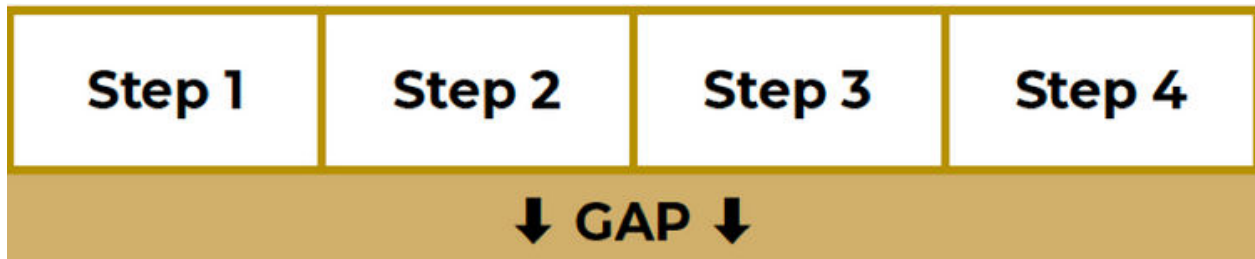
LEAD PREDICTOR FORMULA™



If your offers aren't selling, chances are you've unknowingly been making one of the following mistakes:

- 1 Not giving people a head's up of what is coming so there is no build up in anticipation
- 2 Not making paid offers out of fear and somehow expecting sales to just happen on their own.
- 3 Only making an offer once or twice then giving up and moving on to the next offer or tactic.
- 4 Thinking that someone buying your paid offer is doing you a favor rather than seeing selling as serving and owning the fact that the solution you provide is an answer to your ideal client's prayers.

'EXPERIENCED BASED' SALES SYSTEM™



Notes

YOUR 'EXPERIENCED BASED' SALES SYSTEM™ BENEFITS

EXAMPLE: Benefits for your sales system event opt-in page and emails:

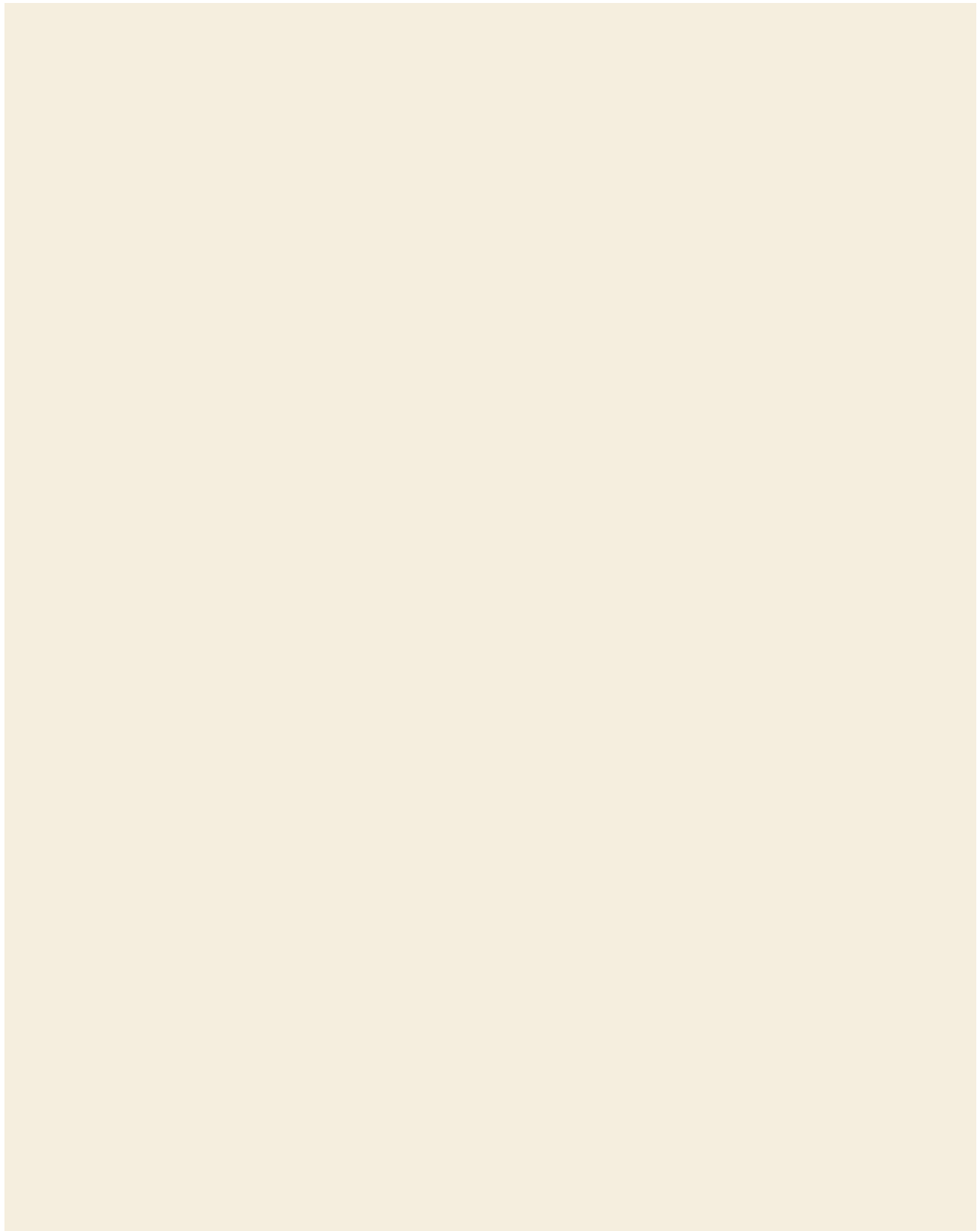
- Is having your **own Facebook group** the right next step for you?
- How to **stand out from the crowd and attract your ideal clients** without wasting hours on strategies that just don't work.
- What NEVER to do if you want to **grow your Facebook Group with 1000s of ideal client.**

Your Turn:

- Is having the right next step for you?
(small point B)
- How to without wasting hours on strategies that just don't work.
- What NEVER to do if you want to

(big point B)

Notes





MEET YOUR COACH,
Christina Tandali

“Love what you do, get paid what you’re worth and still have time for the rest of your life”

I’m a confidence boosting, cash-creating Business Growth Strategist for coaches, consultants, and course creators who want to grow a wildly engaged and highly profitable Facebook group.

I started my business from ground zero while on maternity leave from my corporate job. Within 10 months I crossed my first 6-figures... and handed in my resignation. Woo hoo!

But the truth was... I’d get a few clients here and there and then nothing, a dry spell. I’d stress about where my next paying clients would come from and it took a toll on my family.

Once I learned a predictable cashflow strategy my business flew past 7-figures (hello scalability) and I was able to work with my dream clients.

Now I’m on a mission to help 1000 entrepreneurs become millionaires!